

Why Correlation Matters in Cost Estimating

Stephen A. Book

The Aerospace Corporation

P.O. Box 92957

Los Angeles, CA 90009-29597

(310) 336-8655

stephen.a.book@aero.org

**32nd Annual DoD Cost Analysis Symposium
Williamsburg, VA**

2-5 February 1999

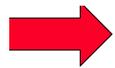
Contents

- **A Cost Analysis is a Risk Analysis**
- **Measuring Uncertainty in Cost**
- **What is Correlation?**
- **Correlation Impacts Uncertainty**
- **Correlation Also Impacts the Estimate!**
- **Summary**

Space-System Cost Elements

0.0	TOTAL BRILLIANT EYES PROGRAM		
1.0	SPACE BRILLIANT EYES SYSTEM		
1.1	System-Level Costs		
1.2	Space Vehicle (SV) Segment		
1.2.1	SV Program Level		
1.2.2	Space Vehicle Prime Mission Equipment		
1.2.2.1	Space Software		
1.2.2.2	Space Vehicle	2.0	GROUND BRILLIANT EYES SYSTEM
1.2.2.2.1	Space Vehicle IA&T	2.1	Ground System IA&T
1.2.2.2.2	Sensor Payload	2.2	Ground Segment
1.2.2.2.3	Insertion Vehicle	2.2.1	Ground Segment Program Level
1.2.2.2.4	Survivability	2.2.2	Ground Software
1.2.3	Prototype Lot	2.2.3	Ground Control
1.2.4	Spare Parts	2.3	Ground Military Construction
1.2.5	Technology and Producibility	2.4	Ground Operations and Support
1.2.6	Aerospace Ground Equipment	2.5	Ground ECO
1.2.7	Launch Support	2.6	Ground Other Government Costs
1.3	Engineering Change Orders (ECOs)	2.7	Ground Risk
1.4	Other Government Costs	3.0	LAUNCH BRILLIANT EYES SYSTEM
1.5	Risk	3.1	Launch System IA&T
		3.2	Launch Segment
		3.2.1	Launch Segment Program Level
		3.2.2	Launch Facility
		3.2.3	LV Production Facility
		3.2.4	Launch Vehicle
		3.2.5	Launch Vehicle Integration
		3.2.6	Launch Operations
		3.3	Launch ECO
		3.4	Launch Other Government Costs
		3.5	Launch Risk

Contents



- **A Cost Analysis is a Risk Analysis**
- **Measuring Uncertainty in Cost**
- **What is Correlation?**
- **Correlation Impacts Uncertainty**
- **Correlation Also Impacts the Estimate!**
- **Summary**

Typical Cost-Estimating “Roll-Up” Procedure

- **List Cost Elements in Work-Breakdown Structure (WBS)**
- **Calculate “Single Best Estimate” of Cost for Each WBS Element**
- **Sum All Single Best Estimates**
- **Define Result to be “Single Best Estimate” of Total-System Cost**

What Does “Best” Estimate Signify?

- **“Most Likely” Cost? (“Mode”)**
- **50th-Percentile Cost? (“Median”)**
- **Average Cost? (“Mean”)**
- **These Three are Almost Always Different**

Cost-Element Probability Distributions

- **Mean, Median, Mode are Statistical Characteristics of Probability Distributions**
- **Use of These Terms Implicitly Assumes that Costs Have Probability Distributions**
- **Indeed, Even Admission that “Best” Estimate is not the Only Possible Estimate Implicitly Assumes That Costs Have Probability Distributions**

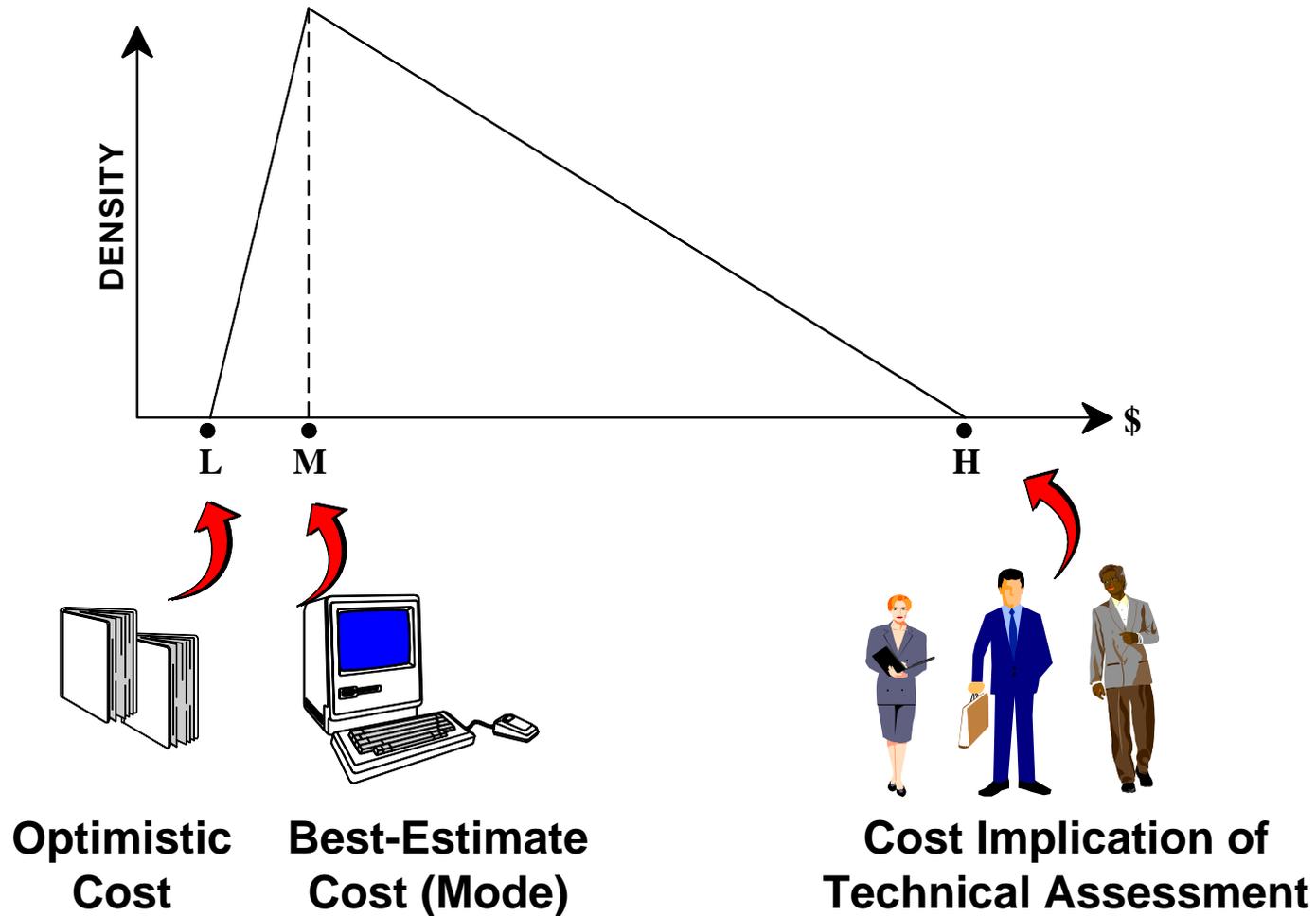
Cost-Risk Analysis

- **Definition of “Cost Risk”**
 - **Inadequacy of Forecasted Funding Requirements to Assure that Program Can Be Completed and Meet Its Stated Objectives**
- **Element Costs Are Uncertain Quantities (i.e., Random Variables) That Have “Probability” Distributions**
 - **Combine Element Cost Distributions to Generate Cumulative Distribution of Total System Cost**
 - **Read off 70th Percentile Cost, 90th Percentile Cost, etc., From Cumulative Distribution to Estimate Amount of Extra Dollars Needed to Cover Risk**
 - **Quantify Confidence in Ability to Complete Program Funded at the “Best” (or any other) Estimate of System Cost**

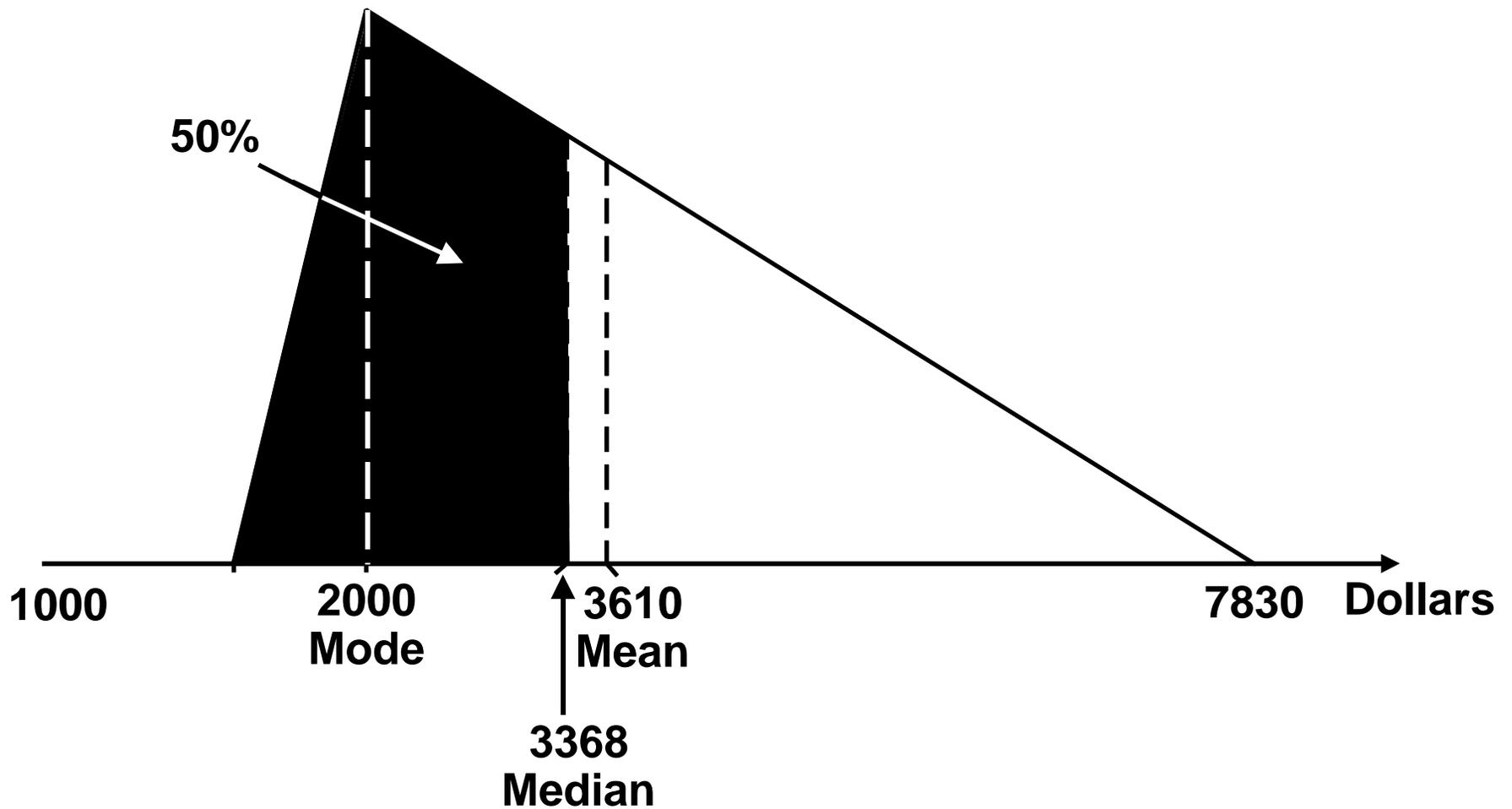
Contents

- A Cost Analysis is a Risk Analysis
- ➔ • **Measuring Uncertainty in Cost**
- What is Correlation?
- Correlation Impacts Uncertainty
- Correlation Also Impacts the Estimate!
- Summary

Triangular Distribution of Element Cost

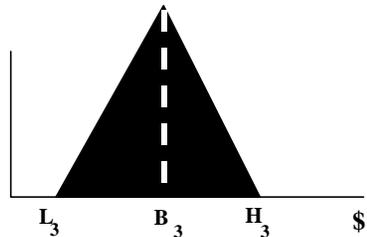
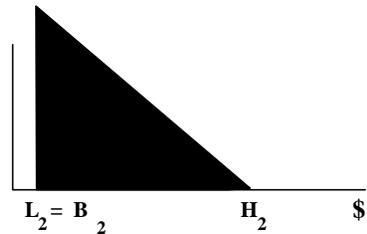
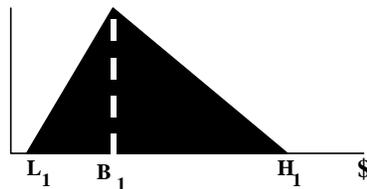


Triangular Distribution of WBS-Element Cost

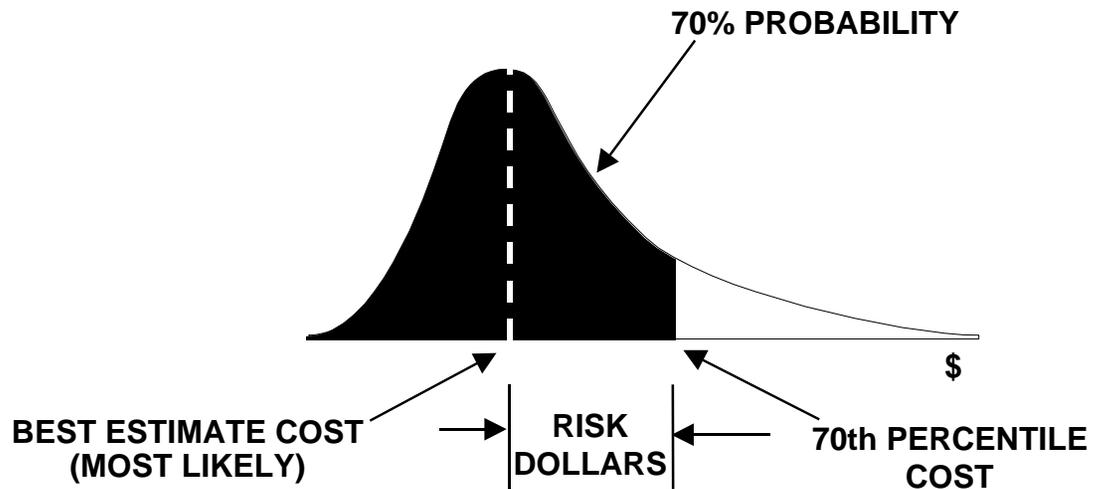


Cost-Risk Procedure

COST-ELEMENT TRIANGULAR DISTRIBUTIONS



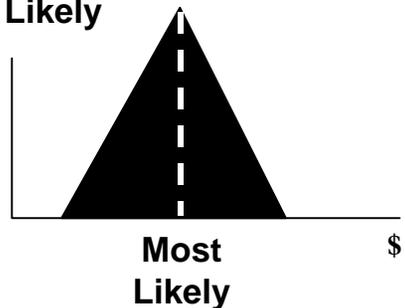
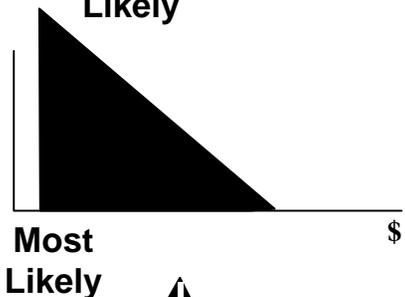
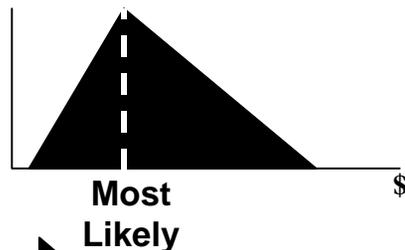
MERGE ELEMENT COST DISTRIBUTIONS INTO TOTAL-COST DISTRIBUTION



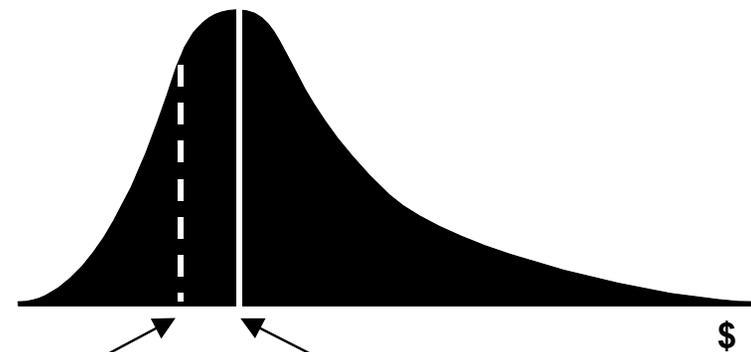
Note: Addition of risk dollars brings confidence that total appropriation (best estimate plus risk dollars) is sufficient to fund program.

When WBS Elements Are Few

WBS-ELEMENT TRIANGULAR COST DISTRIBUTIONS



MERGE WBS-ELEMENT COST DISTRIBUTIONS INTO TOTAL-COST LOGNORMAL DISTRIBUTION

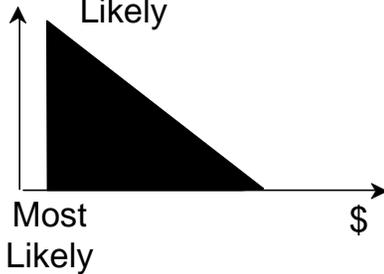
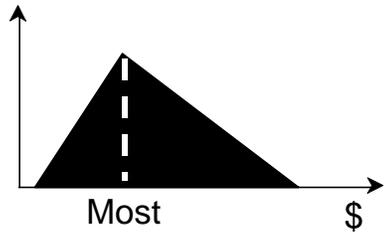


ROLL-UP OF MOST LIKELY
WBS-ELEMENT COSTS

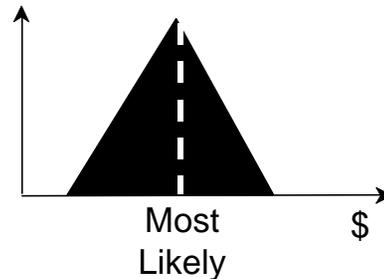
MOST LIKELY
TOTAL COST

When WBS Elements Are Many

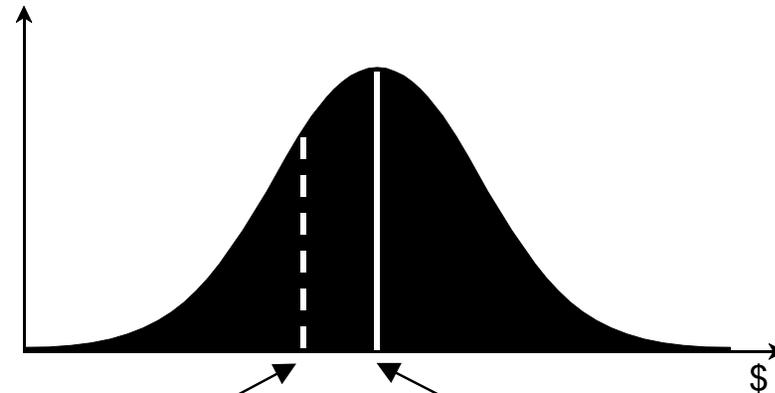
WBS-ELEMENT TRIANGULAR COST DISTRIBUTIONS



▪
▪
▪



MERGE WBS-ELEMENT COST DISTRIBUTIONS INTO TOTAL-COST NORMAL DISTRIBUTION



ROLL-UP OF MOST LIKELY
WBS-ELEMENT COSTS

MOST LIKELY
TOTAL COST

Contents

- **A Cost Analysis is a Risk Analysis**
- **Measuring Uncertainty in Cost**
-  • **What is Correlation?**
- **Correlation Impacts Uncertainty**
- **Correlation Also Impacts the Estimate!**
- **Summary**

Pearson “Product-Moment” Correlation

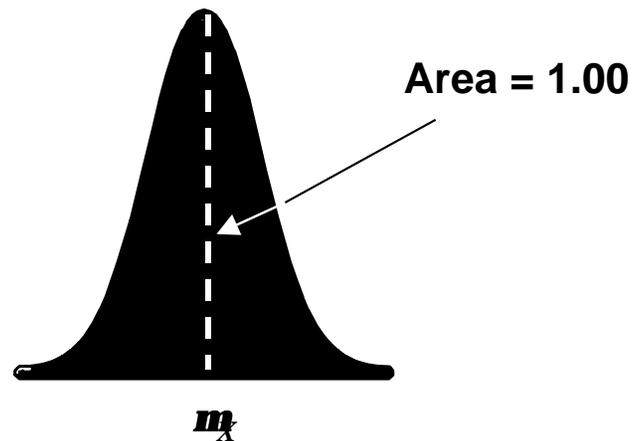
- Suppose X and Y are Two Random Variables
 - $\mathbf{m}_X = E(X)$, $\mathbf{m}_Y = E(Y)$ are their Expected Values (“Means”)
 - True Theorem: $E(X + Y) = E(X) + E(Y) = \mathbf{m}_X + \mathbf{m}_Y$
 - False Theorem: $E(XY) = E(X)E(Y)$
 - $Cov(X, Y) = E(XY) - E(X)E(Y) =$ “Covariance” of X and Y
- $Var(X) = Cov(X, X) = E(X^2) - [E(X)]^2 =$ “Variance” of X
 $Var(Y) = Cov(Y, Y) = E(Y^2) - [E(Y)]^2 =$ “Variance” of Y
- $Corr(X, Y) = \frac{Cov(X, Y)}{\sqrt{Var(X)Var(Y)}} =$ “Correlation” of X and $Y = \mathbf{r}_{XY}$
 $Var(X) = \mathbf{s}_X^2$, $Var(Y) = \mathbf{s}_Y^2$,
 $Cov(X, Y) = \mathbf{r}_{XY}\mathbf{s}_X\mathbf{s}_Y$

Variance of a Sum

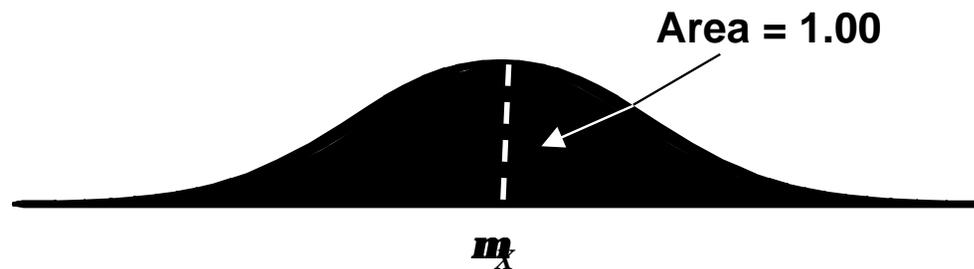
- $$\begin{aligned} \text{Var}(X + Y) &= E\left([X + Y]^2\right) - [E(X + Y)]^2 \\ &= E\left(X^2 + 2XY + Y^2\right) - [E(X) + E(Y)]^2 \\ &= E\left(X^2\right) + 2E(XY) + E\left(Y^2\right) - [E(X)]^2 - 2E(X)E(Y) - [E(Y)]^2 \\ &= E\left(X^2\right) - [E(X)]^2 + E\left(Y^2\right) - [E(Y)]^2 + 2[E(XY) - E(X)E(Y)] \\ &= \text{Var}(X) + \text{Var}(Y) + 2\text{Cov}(X, Y) \\ &= \text{Var}(X) + \text{Var}(Y) + 2\text{Corr}(X, Y)\sqrt{\text{Var}(X)\text{Var}(Y)} \\ &= \mathbf{s}_X^2 + \mathbf{s}_Y^2 + 2\mathbf{r}_{XY}\mathbf{s}_X\mathbf{s}_Y \end{aligned}$$

Variance Measures Uncertainty

- s_X^2 Small



- s_X^2 Large



Contents

- **A Cost Analysis is a Risk Analysis**

- **Measuring Uncertainty in Cost**

- **What is Correlation?**



- **Correlation Impacts Uncertainty**

- **Correlation Can Also Impact the Estimate!**

- **Summary**

Correlation Affects the Variance

- X_1, X_2, \dots, X_n are Costs of WBS Elements (Random Variables)

- **Total Cost** = $\sum_{k=1}^n X_k = X_1 + X_2 + \dots + X_n$

- **Mean of Total Cost** = $E\left(\sum_{k=1}^n X_k\right) = \sum_{k=1}^n E(X_k) = \sum_{k=1}^n \mathbf{m}_k$

- **Variance of Total Cost** = $Var\left(\sum_{k=1}^n X_k\right)$
$$= \sum_{k=1}^n \mathbf{s}_k^2 + 2 \sum_{j=2}^n \sum_{i=1}^{j-1} \mathbf{r}_{ij} \mathbf{s}_i \mathbf{s}_j$$

Does Correlation Matter?

- If WBS-Element Costs are Uncorrelated (all $r_{ij} = 0$),

$$\text{Variance of Total Cost} = \sum_{k=1}^n \mathbf{s}_k^2$$

- If WBS-Element Costs are Correlated,

$$\text{Variance of Total Cost} = \sum_{k=1}^n \mathbf{s}_k^2 + 2 \sum_{j=2}^n \sum_{i=1}^{j-1} r_{ij} \mathbf{s}_i \mathbf{s}_j$$

- Positive Correlations Increase Dispersion
- Negative Correlations Reduce Dispersion

- If (“Worst” Case) All Correlations $r_{ij} = 1$,

$$\text{Variance of Total Cost} = \left(\sum_{k=1}^n \mathbf{s}_k \right)^2 \gg \sum_{k=1}^n \mathbf{s}_k^2$$

- “Ignoring” Correlation Issue is Tantamount to Setting all $r_{ij} = 0$

Yes, Correlation Matters

- **Suppose for Simplicity**

- There are n Cost Elements C_1, C_2, \dots, C_n
- Each $Var(C_i) = \mathbf{s}^2$
- Each $Corr(C_i, C_j) = \mathbf{r} < 1$
- Total Cost $C = \sum_{k=1}^n C_k$

- $$Var(C) = \sum_{k=1}^n Var(C_i) + 2\mathbf{r} \sum_{i=1}^{n-1} \sum_{j=i+1}^n \sqrt{Var(C_i) Var(C_j)}$$

$$= n\mathbf{s}^2 + n(n-1)\mathbf{r}\mathbf{s}^2$$

$$= n\mathbf{s}^2(1 + (n-1)\mathbf{r})$$

Correlation	0	ρ	1
$Var(C)$	$n\mathbf{s}^2$	$n\mathbf{s}^2(1 + (n-1)\mathbf{r})$	$n^2\mathbf{s}^2$

Magnitude of Correlation Impact

- **Percent Underestimation of Total-Cost Sigma** ($\sqrt{\text{Var}(C)}$)
When Correlation Assumed to be 0 instead of ρ is 100%
times ...

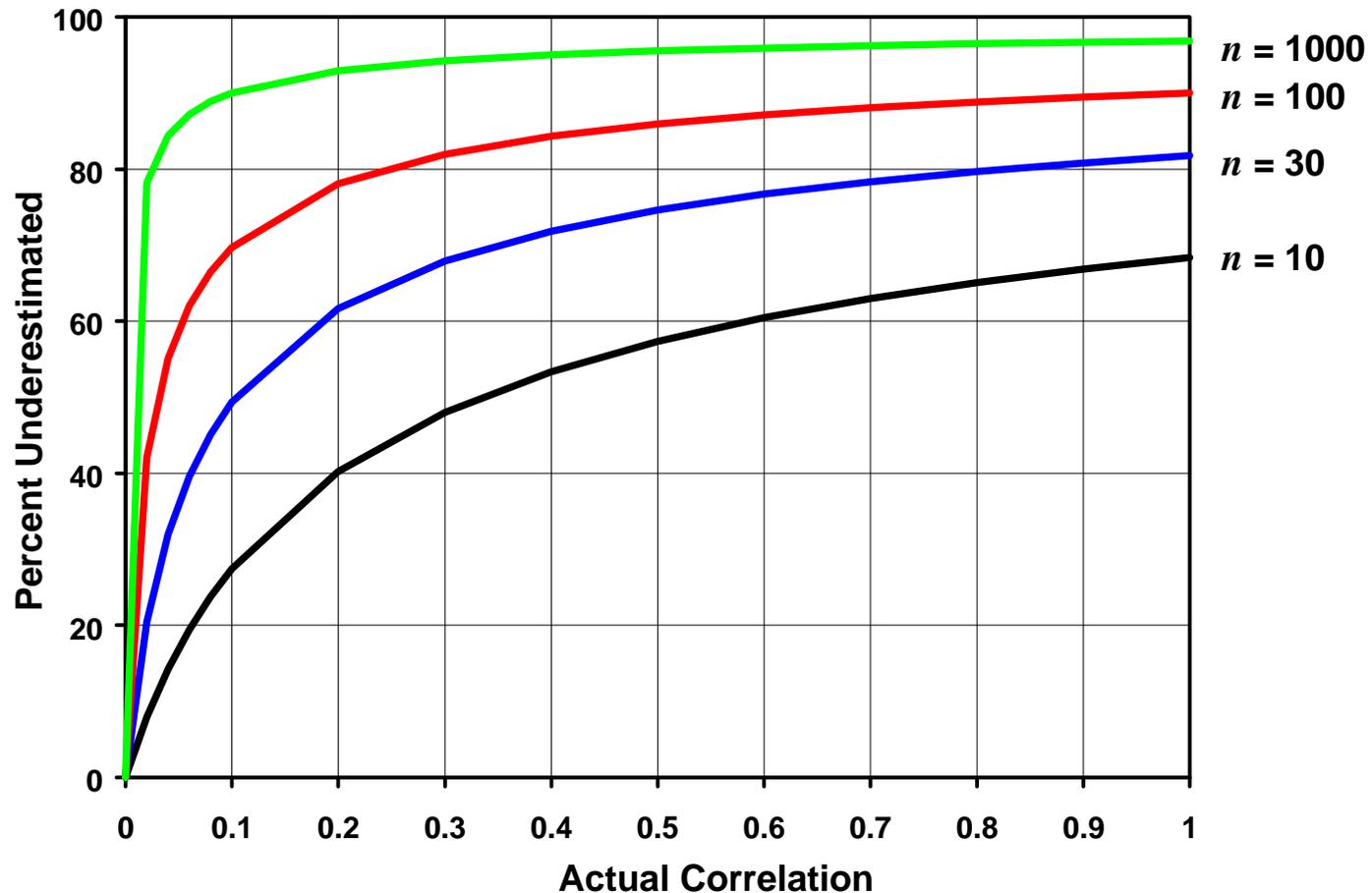
$$\frac{\sqrt{nS} \sqrt{1 + (n-1)r} - \sqrt{nS}}{\sqrt{nS} \sqrt{1 + (n-1)r}} = 1 - \sqrt{\frac{1}{1 + (n-1)r}}$$

- **Percent Overestimation of Total-Cost Sigma** ($\sqrt{\text{Var}(C)}$)
When Correlation Assumed to be 1 instead of ρ is 100%
times ...

$$\frac{nS - \sqrt{nS} \sqrt{1 + (n-1)r}}{\sqrt{nS} \sqrt{1 + (n-1)r}} = \sqrt{\frac{n}{1 + (n-1)r}} - 1$$

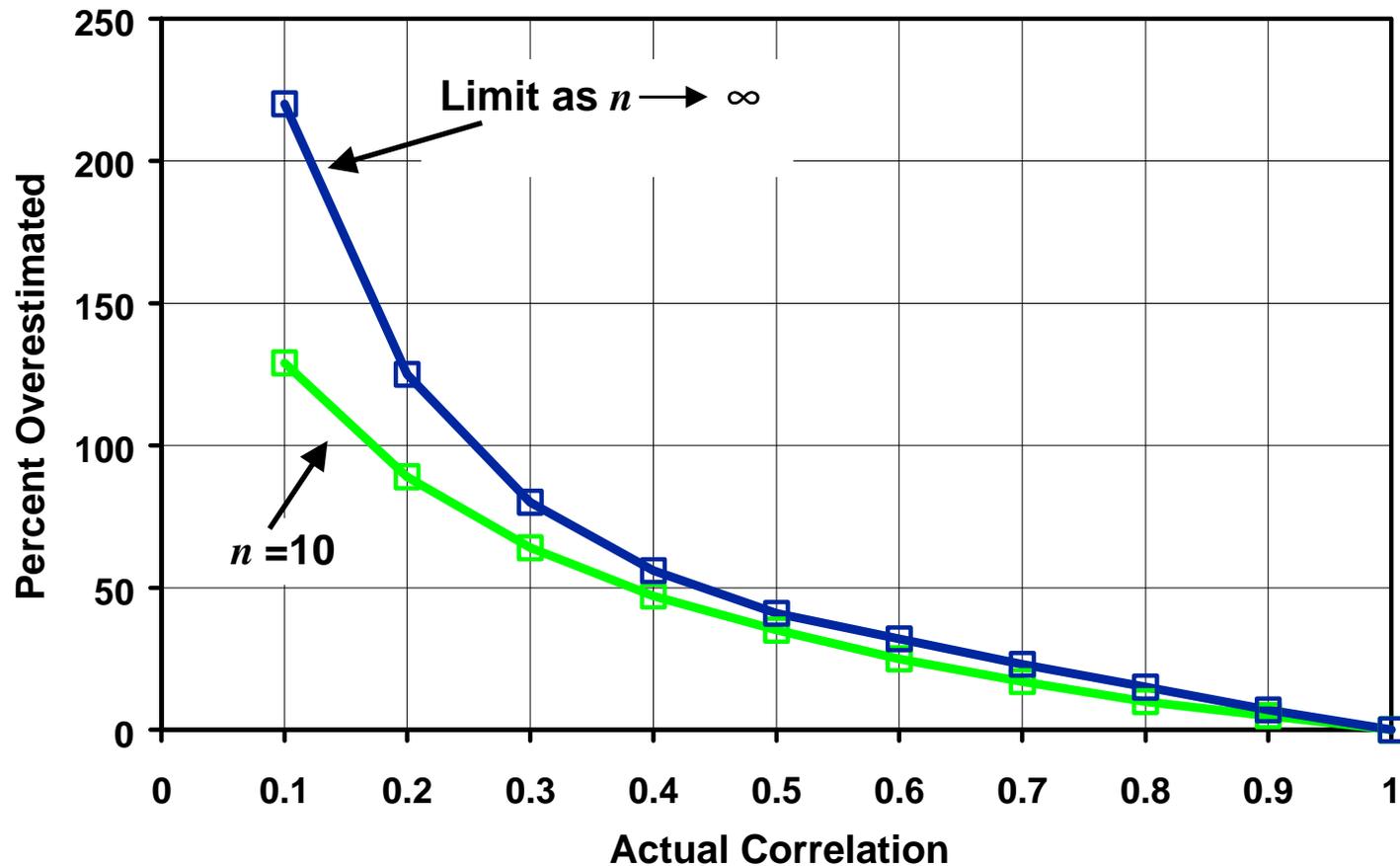
Maximum Possible Underestimation of Total-Cost Sigma

- Percent Underestimated When Correlation Assumed to be 0 Instead of ρ



Maximum Possible Overestimation of Total-Cost Sigma

- Percent Overestimated When Correlation Assumed to be 1 Instead of ρ



Impact of Nonzero Correlation Value

- **Percent Underestimation of Total-Cost Sigma ($\sqrt{\text{Var}(C)}$)**
When Correlation Assumed to be ρ_1 instead of $\rho_2 > \rho_1$ is
100% times ...

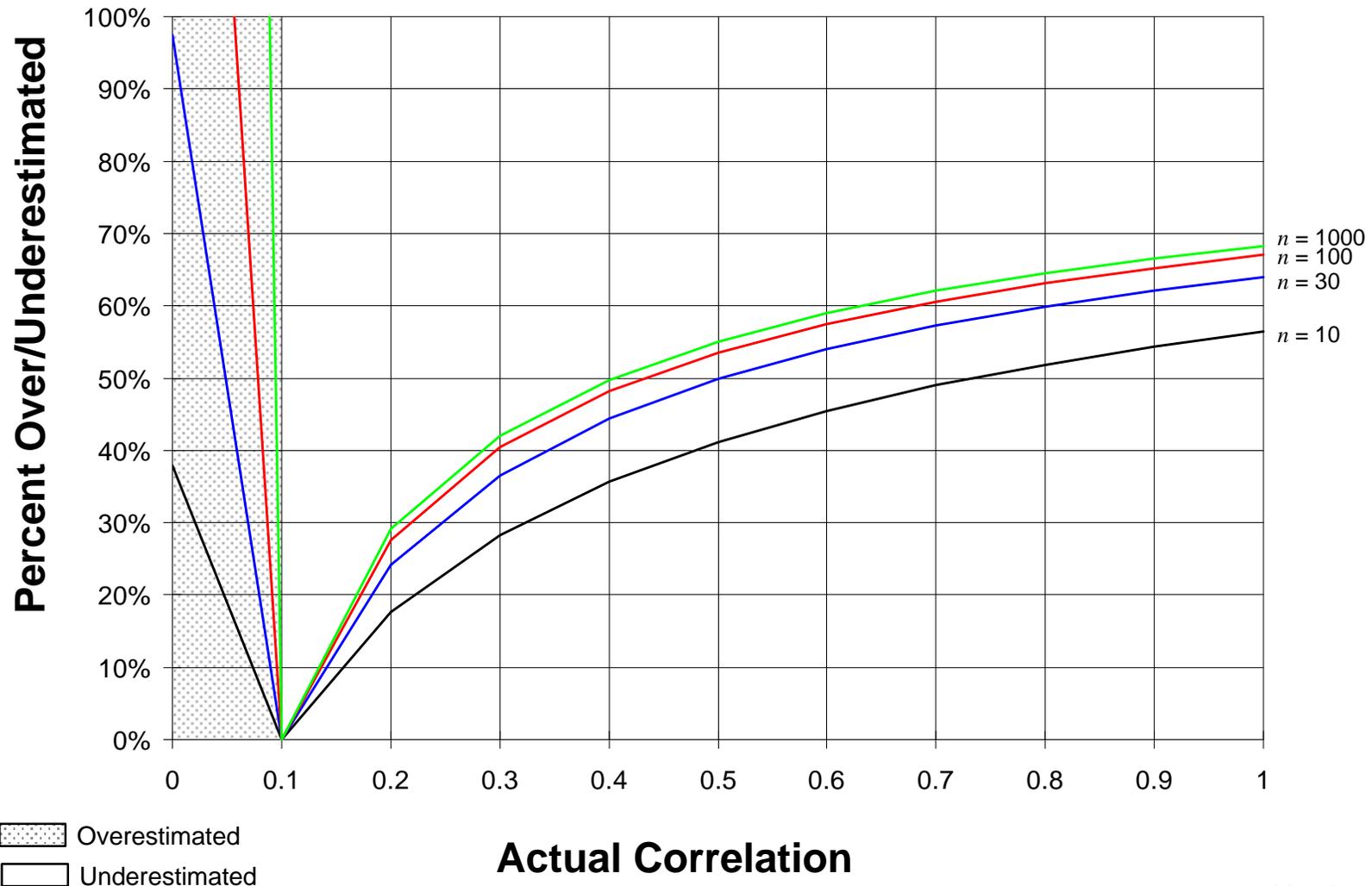
$$1 - \frac{\sqrt{1+(n-1)\mathbf{r}_1}}{\sqrt{1+(n-1)\mathbf{r}_2}}$$

- **Percent Overestimation of Total-Cost Sigma ($\sqrt{\text{Var}(C)}$)**
When Correlation Assumed to be ρ_2 instead of $\rho_1 < \rho_2$ is
100% times ...

$$\frac{\sqrt{1+(n-1)\mathbf{r}_2}}{\sqrt{1+(n-1)\mathbf{r}_1}} - 1$$

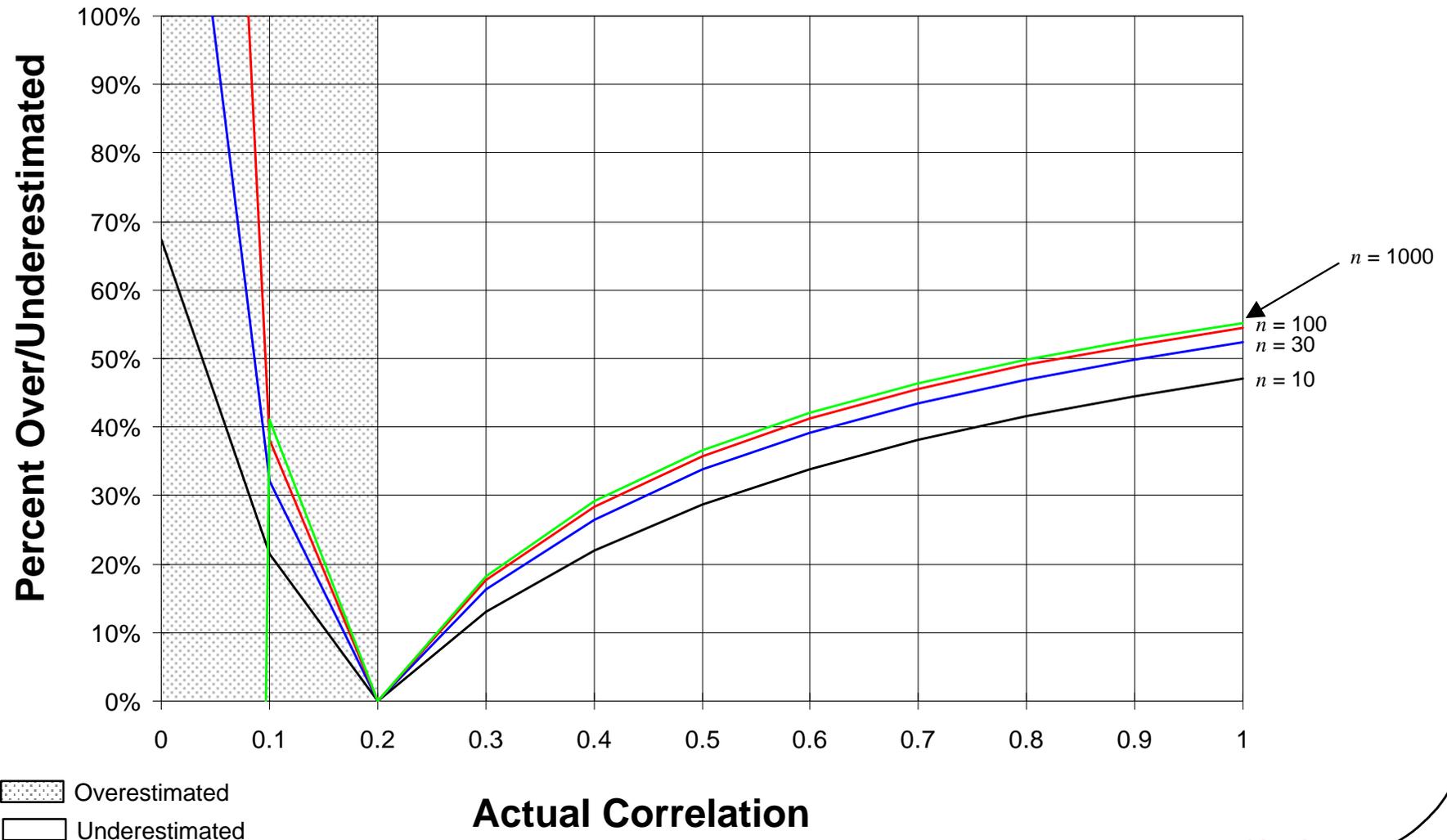
Maximum Possible Over- and Under- Estimation of Total-Cost Sigma

- Percent Over/Underestimated When Correlation Assumed to be 0.1 Instead of ρ



Maximum Possible Over- and Under- Estimation of Total-Cost Sigma

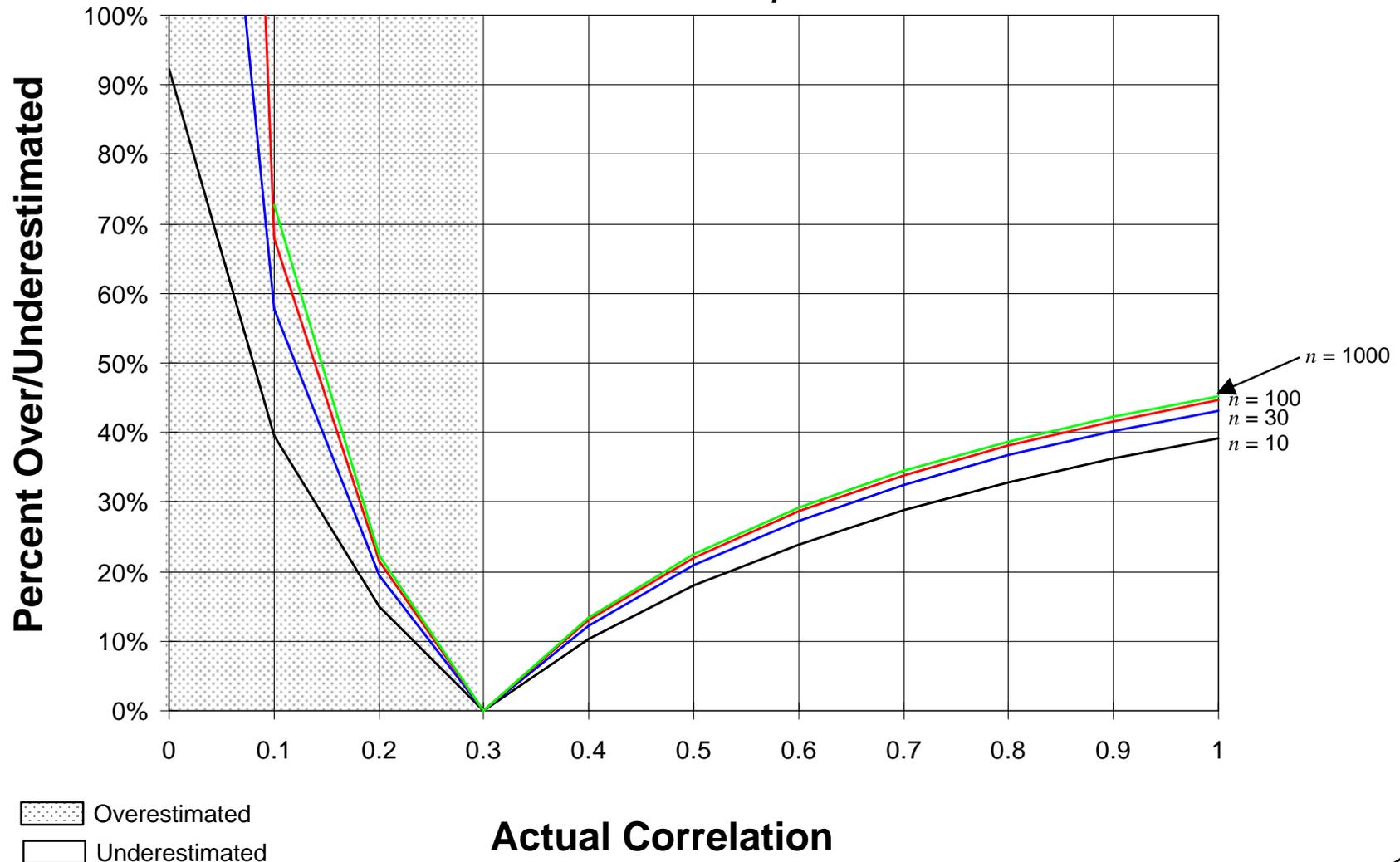
- Percent Over/Underestimated When Correlation Assumed to be 0.2 Instead of ρ



Overestimated
Underestimated

Maximum Possible Over- and Under- Estimation of Total-Cost Sigma

- Percent Over/Underestimated When Correlation Assumed to be 0.3 Instead of ρ



Selection of Correlation Values

- “Ignoring” Correlation is Equivalent to Assuming that Risks are Uncorrelated, e.g., All Correlations are Zero
- Reasonable Choice of Nonzero Values Brings You Closer to Truth
 - 0.2 is at “Knee” of Curve on Previous Charts, thereby Providing Most of the Benefits at Least Loss of Accuracy
- Square of Correlation Represents Percentage of Variation in one WBS Element’s Cost Attributable to Influence of Another’s

Correlation	% Influenced
0.00	0%
±0.10	1%
±0.32	10%
±0.50	25%
±0.71	50%

A Technical Problem

- **If WBS-Element Costs Are Correlated, Usual Monte Carlo Procedure (Summing Random Numbers Representing WBS-Element Costs) Does Not Produce Total Cost since Random Numbers are Independent**
- **Ideal Way to Simulate Total Cost Would be to Specify Inter-WBS-Element Correlations, Generate Correlated Random Numbers, and Sum Them**
- **Probability Theory Allows This to be Done *Exactly only* for Gaussian Cost Distributions, Not in General**
 - **Not Obvious How to Generate Correlated Random Numbers that Correctly Model WBS-Element Cost Distributions**
 - **Combining Process Must Provide Approximately Correct Values of Mean, Sigma, Percentiles of Total-Cost Distribution**
 - **Drs. M.S. Goldberg and P.M. Lurie of IDA (Institute for Defense Analyses) have been Working on this Problem for Several Years**

There is a Second Type of Correlation

- **Pearson Product-Moment Linear Correlation $r(X,Y)$**
 - $r(X,Y) = \pm 1$ if and only if X and Y are linearly related, i.e., the least-squares linear relationship between X and Y allows us to predict Y precisely, given X
 - $r^2(X,Y)$ = proportion of variation in Y that can be explained on the basis of a least-squares linear relationship between X and Y
 - $r(X,Y) = 0$ if and only if the least-squares linear relationship between X and Y provides no ability to predict Y , given X
- **Spearman Rank Correlation $r_s(X,Y)$**
 - $r_s(X,Y) = 1$ if and only if the largest value of X corresponds to the largest value of Y , the second largest, ... , etc.
 - $r_s(X,Y) = -1$ if and only if the largest value of X corresponds to the smallest value of Y , etc.
 - $r_s(X,Y) = 0$ if and only if the rank of a particular X among all X values provides no ability to predict the rank of the corresponding Y among all Y values

How Do The Two Types of Correlation Differ?

- **Pearson Correlation**

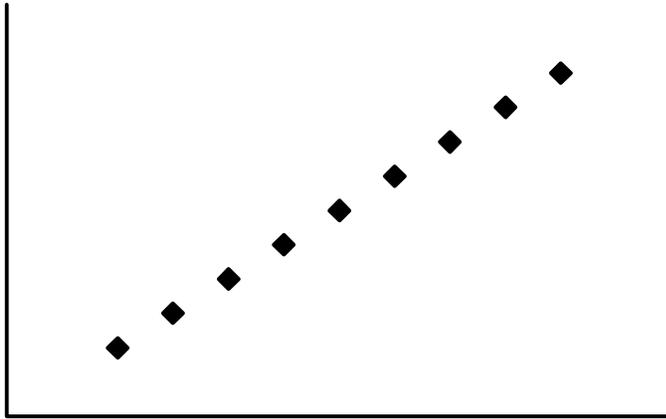
- Measures Extent of Linearity of a Relationship Between Two Random Variables
- Plays an Explicit, Well-defined Role in Establishing the Sigma Value (as well as the Range) of the Total-Cost Distribution

- **Spearman Correlation**

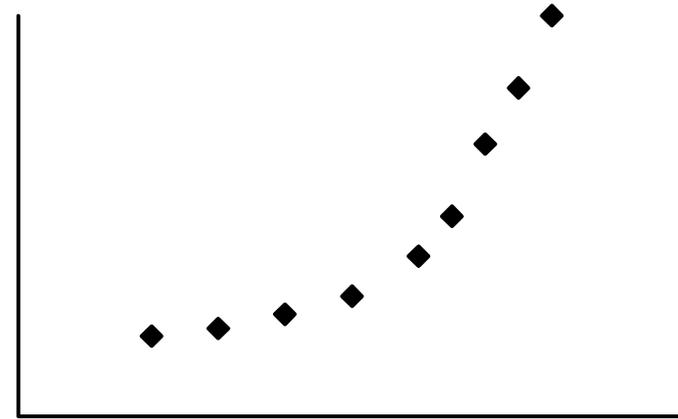
- Measures Extent of Monotonicity of a Relationship Between Two Random Variables
- Does Not Appear Explicitly in the Formula for the Total-Cost Sigma (Its impact on Sigma is Not Known)

- **P.R. Garvey of The MITRE Corporation has Done Research on the Issue of Pearson vs. Spearman Correlation**

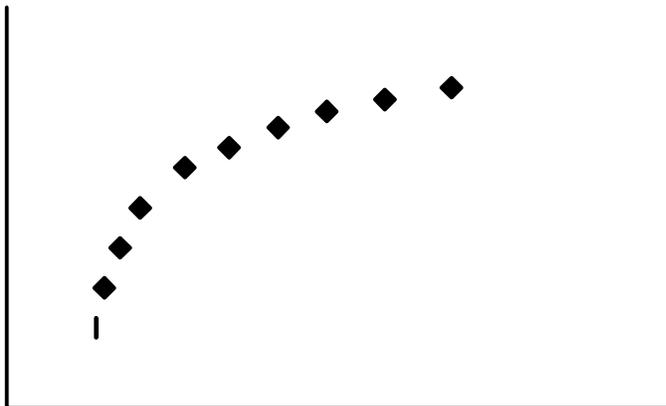
Linear vs. Rank Correlation



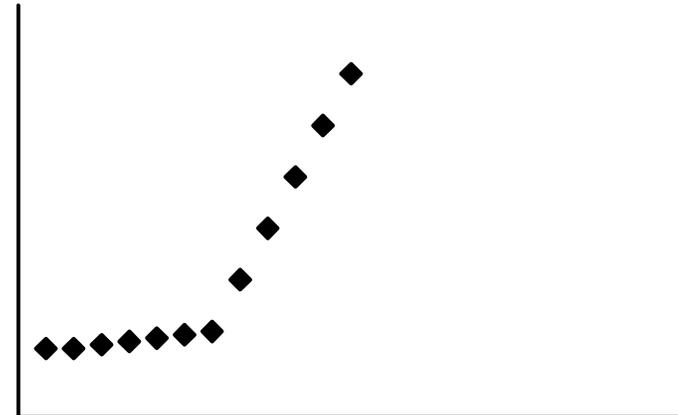
$r = 1.0$
 $r_s = 1.0$



$r = 0.8$
 $r_s = 1.0$



$r = 0.8$
 $r_s = 1.0$



$r = 0.6$
 $r_s = 1.0$

Spearman Rank Correlation Coefficient

- Data Structure

CASE	RANK OF		DIFFERENCE	SQUARED DIFFERENCE
	X_i VALUE	X_j VALUE		
#1	r_1	c_1	$d_1 = c_1 - r_1$	d_1^2
#2	r_2	c_2	$d_2 = c_2 - r_2$	d_2^2
#3	r_3	c_3	$d_3 = c_3 - r_3$	d_3^2
.
.
.
#4	r_n	c_n	$d_n = c_n - r_n$	d_n^2
SUMS	$\frac{n(n+1)}{2}$	$\frac{n(n+1)}{2}$	$\sum d = \sum c - \sum r = 0$	$\sum d^2$

$$r(X_i, X_j) = 1 - \frac{6\sum d^2}{n(n^2 - 1)}$$

- **Statistics Theorem: Spearman Rank Correlation Coefficient Equals Pearson (Linear) Correlation Coefficient Calculated Between the Two Sets of Ranks**

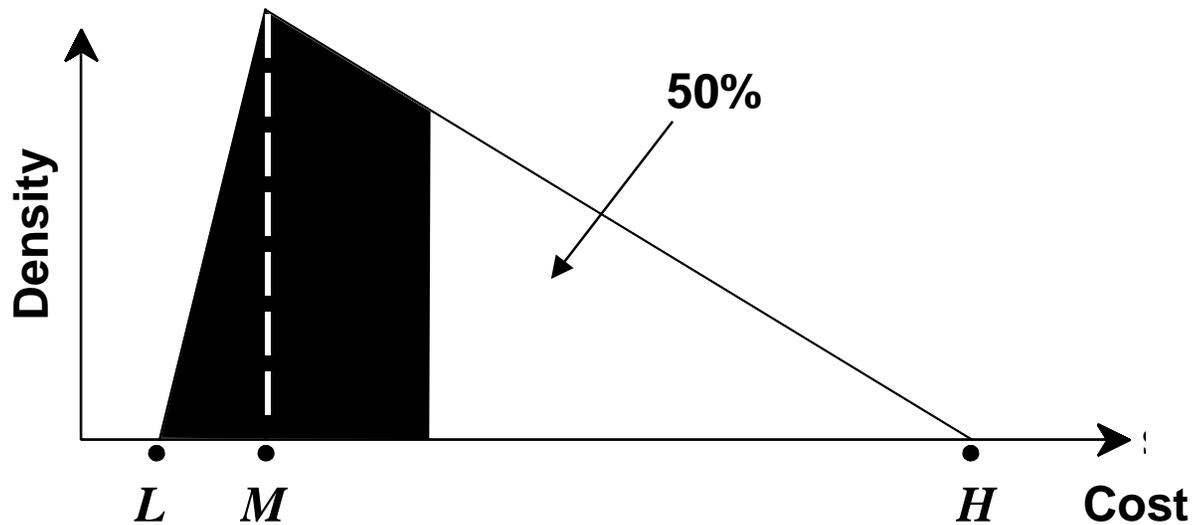
Crystal Ball, @Risk

- **Commercially Available Software Packages that are Add-ons to Additional Commercial Software Such As Windows, Excel, or Lotus on PC or Mac**
 - Crystal Ball Marketed by Decisioneering, Inc., 2530 S. Parker Road, Suite 220, Aurora, CO 80014, (800) 289-2550
 - @Risk Marketed by Palisade Corporation, 31 Decker Road, Newfield, NY 14867, (800) 432-7475
- **Inputs**
 - Parameters Defining WBS-Element Distributions
 - **Rank Correlations Among WBS-Element Cost Distributions**
- **Mathematics**
 - Monte-Carlo and Stratified Random Sampling (Latin Hypercube)
 - Virtually All Probability Distributions That Have Names Can Be Used
 - Suggests Adjustments to Inconsistent Input Correlation Matrix
- **Outputs**
 - Percentiles of Program Cost
 - Cost Probability Density and Cumulative Distribution Graphics

Contents

- **A Cost Analysis is a Risk Analysis**
- **Measuring Uncertainty in Cost**
- **What is Correlation?**
- **Correlation Impacts Uncertainty**
- ➔ • **Correlation Also Impacts the Estimate!**
- **Summary**

Example: Triangular Cost Distribution



- **Probability Density Function**
- **Total Area = 1.00**
- **Three Parameters L , M , H Completely Specify Distribution**
- **Mean, Median, Sigma, All Percentiles can be Expressed in Terms of L , M , and H**

Statistical Metrics of Triangular Distribution

- **Mode = M** (most likely value of cost)

- **Median = $T_{.50} = L + \sqrt{0.50(M - L)(H - L)}$** if $M - L \geq 0.50(H - L)$
 $= H - \sqrt{0.50(H - L)(H - M)}$ if $M - L \leq 0.50(H - L)$

- **$T_p =$ Dollar Value at Which $P\{\text{Cost} \leq T_p\} = p$**

$$T_p = H - \sqrt{(1 - p)(H - L)(H - M)} \quad \text{if } p \geq \frac{M - L}{H - L}$$

$$T_p = L + \sqrt{p(M - L)(H - L)} \quad \text{if } p \leq \frac{M - L}{H - L}$$

- **Mean = $\frac{L + M + H}{3}$**

$$s = \sqrt{\frac{L^2 + M^2 + H^2 - LM - LH - MH}{18}}$$

Sum of Five Uncorrelated Triangular Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	200.00	1000.00	1236.94	-236.94
MEDIAN	255.05	1275.25	1328.53	-53.28
STANDARD DEVIATION	84.98	190.03	190.03	0.00
50th PERCENTILE	255.05	1275.25	1328.53	-53.28
70th PERCENTILE	310.25	1551.30	1432.52	118.78
90th PERCENTILE	390.46	1952.30	1573.66	378.64

Sum of Five Correlated Triangular Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 0.10
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	200.00	1000.00	1192.82	-192.82
MEDIAN	255.05	1275.25	1319.20	-43.95
STANDARD DEVIATION	84.98	190.03	224.85	-34.82
50th PERCENTILE	255.05	1275.25	1319.20	-43.95
70th PERCENTILE	310.25	1551.30	1444.29	107.01
90th PERCENTILE	390.46	1952.30	1635.07	317.23

Sum of Five Correlated Triangular Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 0.30
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	200.00	1000.00	1187.18	-187.18
MEDIAN	255.05	1275.25	1305.28	-30.03
STANDARD DEVIATION	84.98	190.03	281.86	-91.83
50th PERCENTILE	255.05	1275.25	1305.28	-30.03
70th PERCENTILE	310.25	1551.30	1469.59	81.71
90th PERCENTILE	390.46	1952.30	1715.72	236.58

Sum of Five Correlated Triangular Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 0.50
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	200.00	1000.00	1181.76	-181.76
MEDIAN	255.05	1275.25	1297.63	-22.38
STANDARD DEVIATION	84.98	190.03	329.14	-139.11
50th PERCENTILE	255.05	1275.25	1297.63	-22.38
70th PERCENTILE	310.25	1551.30	1494.05	57.25
90th PERCENTILE	390.46	1952.30	1777.48	174.82

Sum of Five Correlated Triangular Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 0.80
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

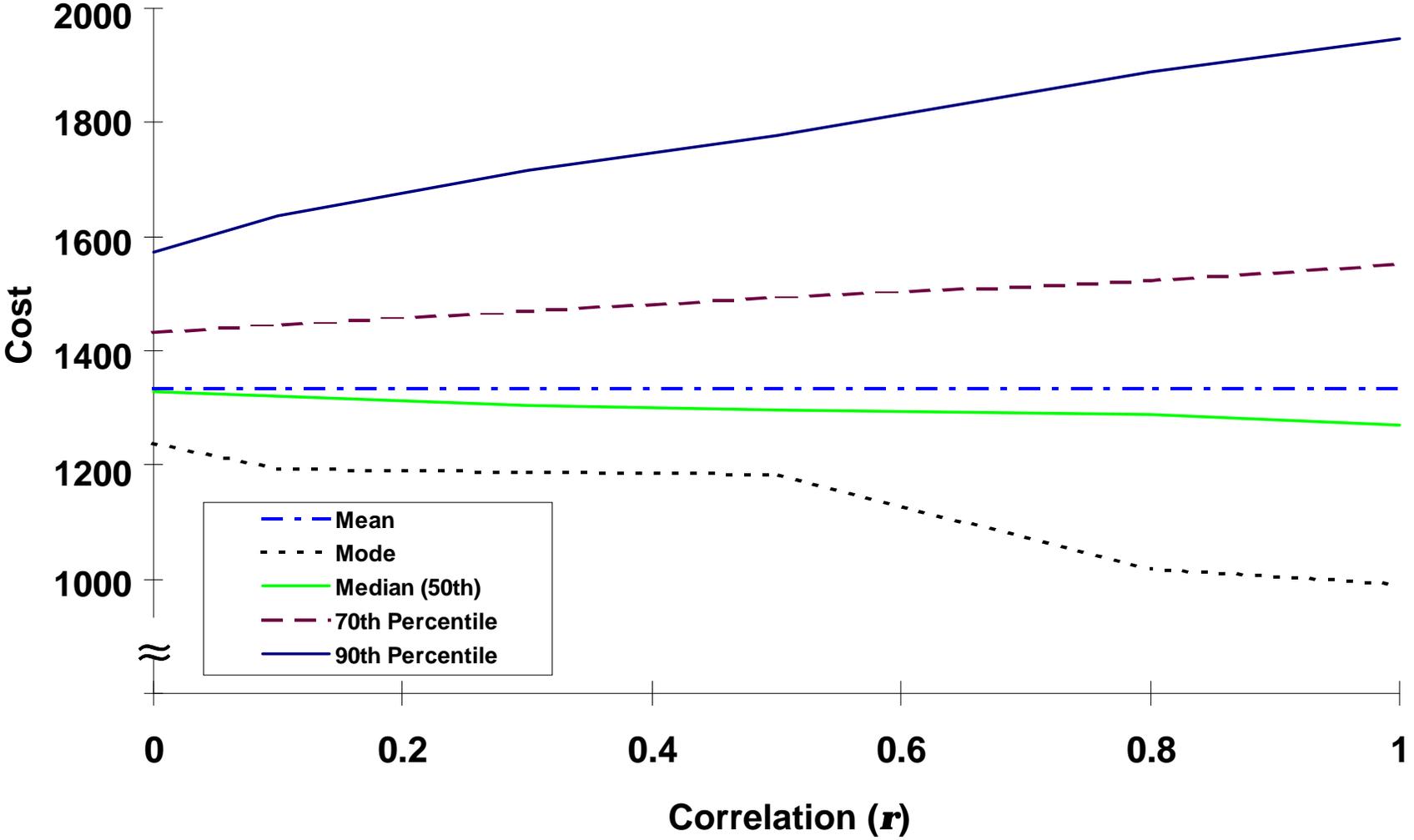
STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	200.00	1000.00	1018.70	-18.70
MEDIAN	255.05	1275.25	1289.00	-13.75
STANDARD DEVIATION	84.98	190.03	389.44	-199.41
50th PERCENTILE	255.05	1275.25	1289.00	-13.75
70th PERCENTILE	310.25	1551.30	1522.95	28.35
90th PERCENTILE	390.46	1952.30	1887.31	64.99

Sum of Five Correlated Triangular Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 1.00
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

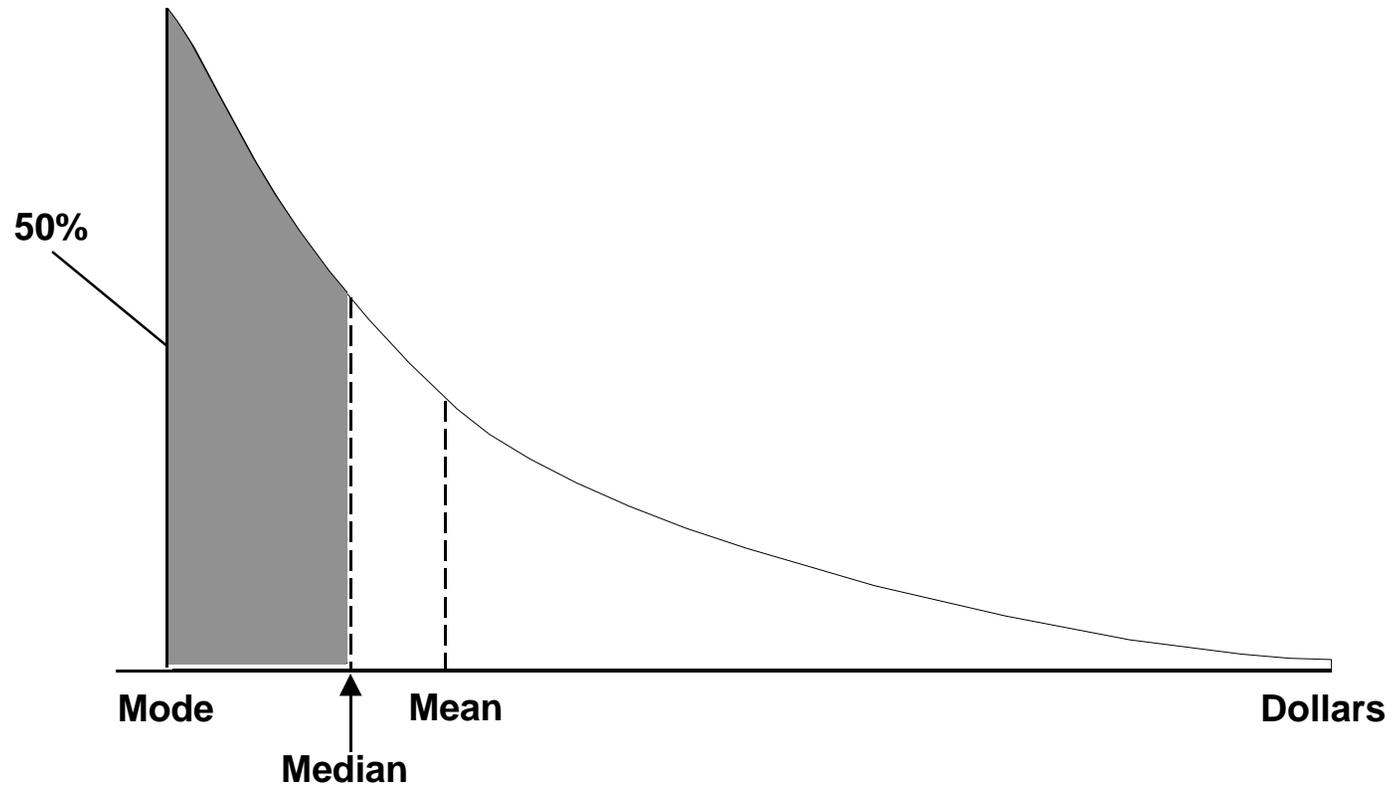
STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	200.00	1000.00	990.69	9.31
MEDIAN	255.05	1275.25	1271.09	4.16
STANDARD DEVIATION	84.98	190.03	424.92	-234.89
50th PERCENTILE	255.05	1275.25	1271.09	4.16
70th PERCENTILE	310.25	1551.30	1550.07	1.23
90th PERCENTILE	390.46	1952.30	1946.27	6.03

Effects of Increasing Correlation on the Sum of Five Triangular Distributions

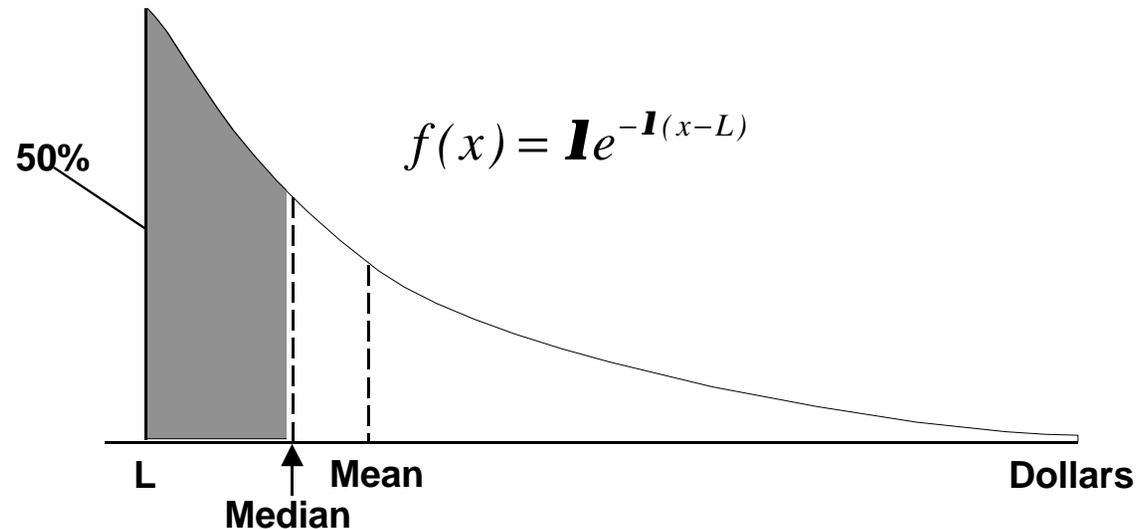


Example : Exponential Distribution

- Five WBS Elements
- WBS-Element Cost Distributions Each Have Exponential Distribution



Exponential Cost Distribution



- $f(x)$ is the Exponential Probability Density Function
- Total Area = 1.00
- Two Parameters L, λ Completely Specify Distribution
- Mean, Median, Sigma, All Percentiles can be Expressed in Terms of L and λ

Statistical Metrics of Exponential Distribution

- **Mode = L**
- **Median = 50th Percentile = $L + \frac{\ln 2}{\mathbf{I}}$**
- **E_p = Dollar Value at Which $P\{\text{Cost} \leq E_p\}$ is p**

$$E_p = L - \frac{\ln(1-p)}{\mathbf{I}}$$

- **Mean = $L + \frac{1}{\mathbf{I}}$**
- **$Q = \frac{1}{\mathbf{I}}$**

Sum of Five Uncorrelated Exponential Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	100.00	500.00	1153.04	-653.04
MEDIAN	215.52	1077.62	1287.83	-210.21
STANDARD DEVIATION	166.67	372.68	372.68	0.00
50th PERCENTILE	215.52	1077.62	1287.83	-210.21
70th PERCENTILE	300.66	1503.31	1486.16	17.15
90th PERCENTILE	483.76	2418.82	1809.35	609.47

Sum of Five Correlated Exponential Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 0.10
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	100.00	500.00	1027.80	-527.80
MEDIAN	215.52	1077.62	1249.68	-172.06
STANDARD DEVIATION	166.67	372.68	440.96	-68.28
50th PERCENTILE	215.52	1077.62	1249.68	-172.06
70th PERCENTILE	300.66	1503.31	1481.14	22.17
90th PERCENTILE	483.76	2418.82	1903.46	515.36

Sum of Five Correlated Exponential Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 0.30
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	100.00	500.00	981.76	-481.76
MEDIAN	215.52	1077.62	1205.95	-128.33
STANDARD DEVIATION	166.67	372.68	552.77	-180.09
50th PERCENTILE	215.52	1077.62	1205.95	-128.33
70th PERCENTILE	300.66	1503.31	1498.84	4.47
90th PERCENTILE	483.76	2418.82	2053.84	-364.98

Sum of Five Correlated Exponential Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 0.50
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	100.00	500.00	767.35	-267.35
MEDIAN	215.52	1077.62	1165.85	-88.23
STANDARD DEVIATION	166.67	372.68	645.50	-272.82
50th PERCENTILE	215.52	1077.62	1165.85	-88.23
70th PERCENTILE	300.66	1503.31	1497.09	6.22
90th PERCENTILE	483.76	2418.82	2155.59	263.23

Sum of Five Correlated Exponential Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 0.80
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

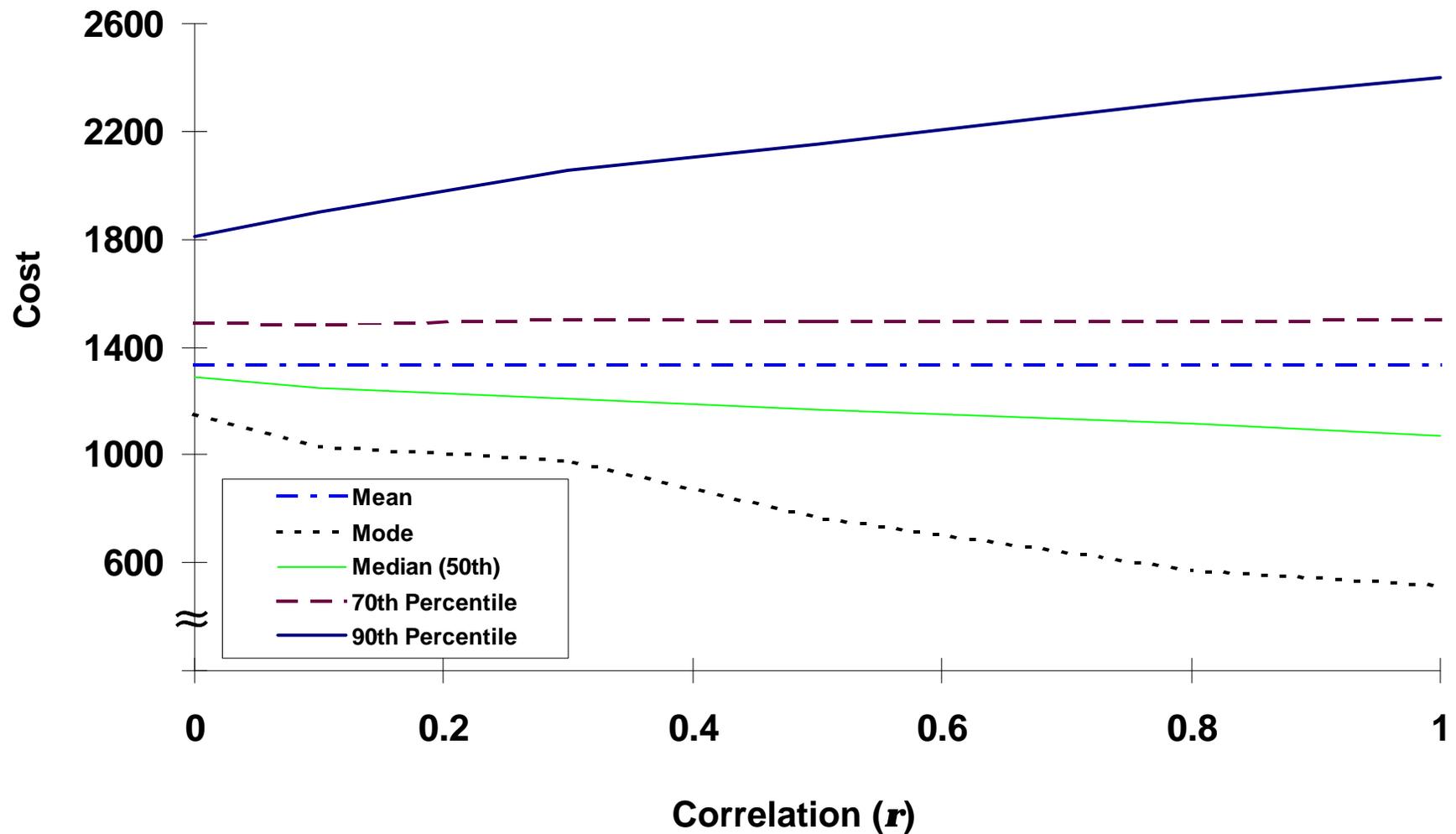
STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	100.00	500.00	574.59	-74.59
MEDIAN	215.52	1077.62	1119.08	-41.46
STANDARD DEVIATION	166.67	372.68	763.76	-391.08
50th PERCENTILE	215.52	1077.62	1119.08	-41.46
70th PERCENTILE	300.66	1503.31	1492.81	10.50
90th PERCENTILE	483.76	2418.82	2311.91	106.91

Sum of Five Correlated Exponential Distributions

- Monte-Carlo Simulation Using @Risk™ Software
- Input Parameters: $L = 100$, $M = 200$, $H = 500$
- All Pairwise Correlations are 1.00
- Comparison of Rolled-Up vs. Correct Total-Cost Statistics

STATISTIC	EACH INPUT DISTRIBUTION	ROLLED-UP VALUE	CORRECT VALUE	OVER-ESTIMATE: ROLL-UP, MINUS CORRECT
MEAN	266.67	1333.33	1333.33	0.00
MODE	100.00	500.00	512.50	-12.50
MEDIAN	215.52	1077.62	1071.97	5.65
STANDARD DEVIATION	166.67	372.68	833.33	-460.65
50th PERCENTILE	215.52	1077.62	1071.97	5.65
70th PERCENTILE	300.66	1503.31	1501.15	2.16
90th PERCENTILE	483.76	2418.82	2400.81	18.01

Effects of Increasing Correlation on the Sum of Five Exponential Distributions



Contents

- **A Cost Analysis is a Risk Analysis**
- **Measuring Uncertainty in Cost**
- **What is Correlation?**
- **Correlation Impacts Uncertainty**
- **Correlation Also Impacts the Estimate!**
- **Summary**



Summary

- **Every Cost-Analysis Job Requires a Risk Analysis**
- **WBS-Element Risks(and therefore Costs) are Typically Correlated**
- **Correlations Impact the Probable Cost Range**
- **Correlations Also Impact Cost Estimates, namely the Mode, Median, and other Percentiles of the Cost Probability Distribution**
- **Your Estimate and Range will be Closer to the Truth if You Use Reasonable Nonzero Correlations Rather Than Zeroes**